

Leadership Workshop

Ask today about our Leadership Workshop – sharing extensive, ground breaking research, revealing a straight forward approach to creating positive, productive and passionate teams.

You will get the **TOOLS YOU NEED** for:

Passionate Leadership
Exceptional Teams
Superior Results

Core Benefits & Outcomes

Over our one- and two- day programs, leaders will come to understand the dynamics of passion in the workplace and will learn how to manage those conditions which give rise to it.

Leading individuals and teams will be EASIER and more FUN with our tools and techniques! You will be able to:

- Build TRUST and CREDIBILITY.
- Guide employees to SELF-MOTIVATION.
- Address performance gaps EASILY and POSITIVELY!
- Coach to INSPIRE and boost OWNERSHIP.
- Facilitate team meetings to generate ENERGY and ENGAGEMENT.
- Address negative behaviours, such as GRIPING, PROCRASTINATING, RUSHING, OBSESSING and COASTING.

Create and sustain your team's passion for your organization, your products and your clients.

- Discover your team's unique drivers
- Make the blockers irrelevant

Passion drives results!!

PassionWorks![™]

Creating Passion In The Workplace.

Passionate Leadership: Exceptional Teams. Superior Results.

What do legendary business leaders have to say about Passion at Work?

Starbuck's CEO, Howard Schultz:

"Passion is, and will always be, a necessary ingredient. Even the world's best business plan won't produce any return if it is not backed with passion and integrity."

The Body Shop's Anita Roddick:

"To succeed you have to believe in something with such passion that it becomes a reality."

Good to Great author, Jim Collins:

"Nothing great can happen without beginning first with passion. If you're not passionate, you can't possibly make it great!"



The TOOLS YOU WILL HAVE at the end of this workshop...

- 1. MANAGEMENT TOOL AND SYSTEM** to unlock the key to motivating people at work. Take YOUR team to the next level-with everyone behaving as a star performer!
- 2. SIMPLE 4 STEP PROCESS** helping you manage the most challenging workplace behaviours. This 'process' and our 'turn-around strategies' will show you how to move from unwanted behaviours like procrastinating, griping and coasting into positive productive actions.
- 3. PERSONALIZED REPORTS FOR YOU AND YOUR TEAM**, pre and post workshop, are based on an online assessment. This report includes:
 - Results
 - Interpretation Guide
 - Strategies to Leverage Strengths
 - Self Identified Improvement Areas
- 4. EASY TO USE JOB AIDS** allowing you to apply our system immediately. During our workshop – you will learn to work with the models and tools through real-time practice with your colleagues.

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WHAT PAST PARTICIPANTS HAVE SAID

"I received clear, valuable new insights. I have action points that I will implement immediately and I see this having a huge impact."

"It's like the master key to unlocking the individual motivational levels of my team members was handed to me."

"The course was full of 'a-ha' moments for me. I will be a better leader as a result."



BRIEF PROGRAM DESCRIPTION

We begin with a Leadership self-assessment which is 100% confidential. Leaders quickly learn the key elements of generating a passionate workplace.

The program revolves around our LEADERSHIP WHEEL, which describes the 8 core skills required by leaders to create and sustain a passionate workforce.

These 8 skills are developed using our own PassionWorks! Models as a framework. Therefore, the approaches, tools and techniques are unique to this program and cannot be acquired elsewhere in the marketplace.

In addition, each participant creates their own action plan with customized solutions to meet their specific situation.

COURSE OUTLINE IN BRIEF

Day One Modules

- **Leadership self-assessment & CHECKLIST**
- **The Leadership Wheel**
 - o Align & Focus individuals and your team to create goal CLARITY and MOMENTUM
 - o Communicate & Inspire to UPLIFT your team
 - o Measure to track PROGRESS and encourage the HEART
 - o Coach & Challenge to build TALENT and create SUCCESS

Day Two Modules

- **The Leadership Wheel**
 - o Improve Processes to INNOVATE and ACCELERATE results
 - o Remove Obstacles to STIMULATE progress
 - o Celebrate to nourish the SPIRIT and nurture COLLABORATION
 - o Manage Disappointments to maintain ENGAGEMENT

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Co-Founder, David Jones

Permit us to debunk two common myths when it comes to passion at work.

Belief #1: “No leader can make their people passionate.”

True, a leader can't make someone else passionate. But they can make it significantly easier or harder for their people to create and sustain passion in their work.

Belief #2: “People are either passionate about their work or they aren't.”

Even the most passionate people aren't passionate all the time. Folks like Richard Branson, Steve Jobs and Oprah Winfrey have periods, tasks and projects that create Gripping, Obsessing, Coasting, Procrastinating and Rushing experiences in their work.



Co-Founder, Jacqueline Throop Robinson

Great leaders understand what motivates the people who work for them, the clients they serve and the shareholders they represent. Their actions and decisions are guided by this knowledge. It's not easy. The conditions that create passion for one person or group won't necessarily do the same for another. Join us to learn how to identify your team's motivational drivers and blockers so that you can provide the conditions needed to create or sustain a passionate team!

WORKSHOP MATERIALS:

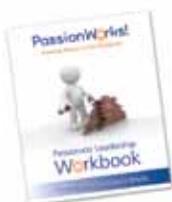
Each participant receives a professionally bound workbook, a text book, pre-and post access to online diagnostic tools, and other reference materials.



Our Textbook: In 2001, Dave Jones began the research for PassionWorks!™ A Guide to Passion in the Modern Workplace. He interviewed two hundred people, identified by bosses and peers as passionate. These participants were from a variety of industries around the world and worked at all organizational levels. In 2002, Jacqueline Throop-Robinson joined him in analyzing the data, editing the manuscript and completing the PassionWorks! Model.



Our Diagnostic Tool: Our electronic PassionWorks!™ Diagnostic Tool has been statistically validated. In addition, thousands of individuals, leaders and teams from a variety of organizations around the world have personally validated its results. “I can't believe how accurate it is.” “What a great report - so complete and helpful.”



Our Workbook: The workbook is complete. Participants do not need to frantically take notes as all the main points are clearly explained. As a result, participants can concentrate on their learning and asking questions. More importantly, the workbook contains a great number of activities for use during and after the workshop to develop further their understanding and application of our research.